

SPONSORSHIP'S VALUE/CASH SPONSORSHIP

PLATINUM PACKAGE

MYR10 000
& above

GOLD PACKAGE

MYR6000-
MYR9999

SILVER PACKAGE

MYR3000-
MYR5999

BRONZE PACKAGE

MYR1000-
MYR2999

CRYSTAL PACKAGE

MYR100 -
MYR999

MAIN BENEFITS

Sponsor will be highlighted in:

- Souvenir programme book
- Streamer/banner in all 11 events of i-DeA 2020
- i-DeA 2020 Website
- i-DeA 2020 Social Media Site

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MEDIA

- Announcement as sponsor during broadcast's interview
- Announcement as sponsor during radio's interview

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OTHERS

- Corporate Tax Cuts
- Souvenir Plaque
- Certificate of Appreciation
- Promotion Booth (FREE)
- Company's Stand Banner during Innovation's Event
- Invitation as VIP during i-DeA 2020 event & closing ceremony

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2 days

1 day

2 pcs

1 pcs

2 persons

1 person

GOODS SPONSORSHIP/SOUVENIR

PROGRAMME

REQUIREMENTS OF GOODS SPONSORSHIP

CONFERENCES

1. Keynote's Honorarium 2. Keynote's Accommodation 3. Secretariats's Accommodation 4. Goodies (thumbdrive/backpack/pen 5. Booth 6. Others (which appropriate to the programme's need)

INNOVATION

1. Judges' & Participants' Gift 2. Stationeries 3. Judges' & Participants' Meals 4. Judges' & Participants' Beverages 5. Judges' Accommodation 6. Others (which appropriate to the programme's need)

COMPETITION

1. Judges' Honorarium 2. Judges' & Participants' Gift 3. T-shirt for Volunteers 4. Others (which appropriate to the programme's need)

CLOSING CEREMONY

1. Souvenir for Officiate 2. Souvenir for Winners of i-DeA 2020 3. Corporate Shirt/Official Attire for i-DeA 2020 4. Others (which appropriate to the programme's need)

I-IDEA2020 PROMOTIONS

1. Backdrop/Bunting 2. Banner & Poster/Flyers 3. Gift (thumbdrive/backpack/pen 4. Advertisement space in souvenir book 5. Booth

- 1 full page (white background) - MYR250
- 1 full page (black and white) - MYR200
- 1/2 page (black and white) - MYR150
- 1/4 page (black and white) - MYR100

BOOTH'S SPONSORSHIP/EXHIBITION SPACE

NORMAL

COMBO

MAIN BENEFITS

MYR3,000

MYR5,000

- Booth: 2.5m x 2.5m

10 June 2020,
Dewan Seri Semarak (1 day)

9-11 June 2020,
Dewan Seri Semarak (3 days)

All the benefits attain are based on sponsorship values